



July 2012 City Report



Chamber & City
partnered to
promote
Weslaco
throughout the
RGV on with a
Valley Metro
Bus Wrap.



Fox News Good Day
Valley featured the
Weslaco Business
Visitor Center for
vacation information,
July 6th.

Somos Weslaco

Venga al Centro del Valle!



Weslaco lo tiene todo: el encanto y la belleza del Centro de la ciudad, y las cadenas comerciales como JC Penney, Sephora, Academy, y TJ Maxx. Solo diez minutos de los Rio Grande Valley Premium Outlets, hospédese en una de nuestras 700 habitaciones de hotel después de realizar todas sus compras. Cada mes disfrute Alfresco Weslaco, nuestro festival de los artes y la música de jazz. Venga y visítenos!

WESLACO

Para información llámenos o visite nuestra página de Internet. (956) 968-2102 (Cámara de Comercio)

July ads in: Tejas Y Turismo in El Norte, de Shopping en el Valley, Shop VIP bridge handout.

Somos Weslaco

Venga al Centro del Valle!



Centro de Weslaco aún conserva el encanto y la belleza que le da un verdadero corazón y alma a la ciudad. Y cada mes, puede disfrutar nuestro festival Alfresco Weslaco, localizado en Texas Blvd. Aquí usted podrá comer comida deliciosa mientras escucha la música de jazz y camina por la calle viendo las exposiciones de arte. Venga y visítenos!

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Advertising

WESLACO

Area
Chamber
of Commerce



14 Texas 13 de julio del 2012

Somos Weslaco

Ven a Weslaco, el centro del Valle del Rio Grande!



Cada mes, disfrute Alfresco Weslaco, localizado en Texas Blvd.



Descubre el Centro histórico de Weslaco, el corazón y alma de la ciudad!



Después de realizar todas sus compras, hospédese en una de nuestras 700 habitaciones de hotel.



Weslaco tiene un gran variadío de restaurantes locales, nacionales, y varias cafeterías.



Disfrute de sus compras en las tiendas JC Penney, Sephora, Anna's Linens, Academy, TJ Maxx y Petco.

WESLACO

1-956-968-2102
chamber@weslaco.com

www.weslaco.com

America's Best Value Inn

309 E. Exp. 83

956-447-7080

Deluxe Inn & Suites

601 N. Westgate

956-968-0606

Economy Inn

709 E. Bus. 83

956-968-3193

Fairfield Inn & Suites

1005 Fairfield Blvd.

956-968-6700

Holiday Inn Express

421 S. International Blvd.

956-973-2222

Texas Inn

601 N. Westgate

956-968-5657

Hornetel Haciendas

421 S. International Blvd.

956-969-8800

La Casa Laguna

1560 Lion Lake Dr. North

956-968-2173

Progresso Lakes

2716 E. Bus. 83

Weslaco Inn

2716 E. Bus. 83

Palm Aire Hotel & Suites

415 S. International Blvd.

956-969-2411

Super 8 Motel

1702 E. Exp. 83

956-351-920

Texas Inn

1818 N. Texas Blvd.

956-351-5657

Vali-Ho Motel

2100 E. Bus. 83

956-968-2173

Weslaco Inn

2716 E. Bus. 83

956-351-5158



MEMBERSHIP APPLICATION

LEADERSHIP MID VALLEY is intended for the following:

1. For persons who desire to further develop leadership skills and to become more knowledgeable about the Valley; its problems, concerns, opportunities and challenges.
2. For persons of leadership or influence in the Mid Valley community who are at a stage in their development when additional education or practical experiences can enhance their capacity to work for greater communication and understanding of community issues.
3. For persons who are committed to improving the quality of life in the Mid Valley area and to personal involvement in shaping its future.

DEADLINE
Fri., Sept. 21, 2012, 5 pm
Weslaco Chamber
275 S. Kansas
Weslaco, TX 78596

**Leadership Mid Valley
Applications are now
available! Class VIII will begin
in October. Application
deadline is September 21st.**

TUITION AND FUNDING

If accepted into the LEADERSHIP MID VALLEY program you must pay \$50.00 of the \$400.00 tuition cost. The balance of the tuition cost may be paid by an employer or a sponsoring organization. The tuition fee will cover meals, transportation, speakers, etc. LEADERSHIP MID VALLEY encourages candidates who are not accepted this year to apply the following year.

SELECTION CRITERIA FOR LEADERSHIP MID VALLEY

The most important factor in selection is identifying those individuals most apt to utilize the benefit of the community.

Basic criteria are:

1. Selection of those individuals with a sincere commitment, motivation and interest to become active in this community.
2. Selection of those who have demonstrated commitment by past community activities.
3. Selection of those interested in key volunteer leadership roles in civic and public organizations.
4. Selection of those with opportunities for advancement to top leadership positions which, in turn, may play a significant role in the community.
5. Selection of a cross section of participants from all sections of the community.
6. Selection of applicants who will commit to attend at least 7 of 9 sessions, including the graduation.
7. Selection of those 21 years of age and older.

Applicants should attempt to address these criteria in answering the questions on the application.

NAME (First, Middle, Last)		
HOME ADDRESS		
CITY/STATE/ZIP	TELEPHONE	E-MAIL
AGE	MALE / FEMALE	YEARS IN THE WORK FORCE
BUSINESS	DATE BEGAN	TITLE
BUSINESS ADDRESS		
CITY/STATE/ZIP	TELEPHONE	E-MAIL





Chamber's Good Morning Weslaco guest Andrew Cannon discussed the Hidalgo County Hike & Bike Trails on July 25th.

Member Services



Weslaco Beautiful presented a seminar on Green Roofs and Native Landscaping, July 12th.



Ribbon Cuttings

Ribbon Cuttings for July:
La Michoacana
Anniversary, July 21
El Tamaulipeco, July 13
Retama Manor, July 25